

April 2011

Dear Friends,

I thought last weeks little cold spell was nice but it was just to remind us that summer is coming. There always seems to be one last cool spell before the summer heat sets in.


The real estate market is holding it's own right now. Seems the news organizations are concentrating on other news. Not that real estate doesn't still have problems, but it seems when the headlines aren't all about the doldrums of real estate, we seem to level out a little bit.

Remember, there are many options residential property owners have if they owe more then their home is worth and RooPho Realty and Old Republic Title has teamed up to help you understand your options and help you with a Short Sale if that's the right choice for you.

In this Issue:

- 1) Light Rail Update
- 2) Why should you move to an Urban Center in the Valley?

1) Why move to the Urban Centers? That's what the new RooPho Realty Fan page on Facebook has been designed for. Go to your Facebook page

, (or click here  and become a FAN) and search for RooPho Realty, you'll find all the great urban properties but you'll also find a list of Museums, Cultural locations, events and Restaurants. For instance, did you know we had a Japanese Festival in Heritage Square recently? And this weekend there's [Zen Garden Music Festival at the Japanese Friendship Gardens](#), and [The Hard Rock Cafe and support the Benefit for Juvenile Diabetes Research Foundation](#), and [Roosevelt Row Arts District](#) will have their monthly Third Friday Art Walk, it's very nice and a lot less people so you can wonder more casually and really enjoy yourself. And that's just to name a few things. If you don't have any plans and haven't been to the Urban Centers of the Valley for a while, you'll have to check them out on RooPho Realty's Facebook Fan Page.

2) Light Rail Update - Currently, the Light Rail is planning to extend to Downtown Mesa but planners are looking to study the possibility to extend it to Gilbert Road, two more miles than currently planned. Metro light rail also broke a one-day ridership record, with 55,828 passengers using the light-rail system Friday, April 8th. Passengers were headed to the Arizona Diamondbacks home opener, Disney on Ice and the Janet Jackson concert. The continued popularity of the Light Rail is evident and continuing to grow. As gas prices go up, RooPho Realty is getting more calls from people wanting to move into the Urban Centers keeping residential property values more



stable.

Best Regards,

CLi

Find RooPho Realty Fan Page on Facebook and discover Urban Properties throughout the valley and what activities and festivals are happening.

